

Schedule - Introduction BSc Retail Management 2023

Monday, August 21st

08:15-10:00

The Aula

Welcome to the Stockholm School of Economics!
President of SSE Lars Strannegård
Program Director BSc BE Karin Fernler
Program Director BSc RM Fredrik Lange
President of SASSE Ryan Thomas
Big parents Georgia Anderson, Esam Touma, Liv Sterner and Eldór Hennermark

10:00-17:00

Enrolment and tour in Småtting groups

The Rotunda & Pub

22.00-03.00

Intro pub

Tuesday, August 22nd

09:30-11:30

Ruben

(Please be seated 09:25)

Welcome, SSE President Lars Strannegård [pending]
Welcome to the Center for Retailing &
the Retail Management Program
Sara Rosengren & Fredrik Lange (with guests)

11:45-12:30

LUNCH URBAN DELI (Axel Johnson)

13:00-15.00

Ruben

The Applied Retail Track and Retail Clubs
Fredrik Lange (with guests)

19:00-22:00

Stora Salen

ICA Kräftis

Wednesday, August 23rd

10:00-10:45
Ruben

Word of Wisdom – SASSE
President of the Entertainment committee, SASSE
President of the Social Committee, SASSE

10:50-11:20
Ruben

Diversity, Equity, and Inclusion in Sweden and at SSE – Karol
Vieker, Diversity, Equity and Inclusion Manager

11:30-12:15
Ruben

Being an SSE-student – Anastasia Borchardt Efstathiou, President of
the Education Committee, SASSE

13:00-15:00
Birka Bowling

Burgers & bowl
(Svensk Handel, H&M, Entrepreneurship & Familiy Business)

Hagaparken

15:30

Deloitte Olympics and BBQ

Thursday, August 24th

08:00-09:30
Ruben, RM1&RM2

Diagnostic test in Mathematics
Be there in good time and do not forget your ID

BREAK (fruit will be provided by SSE in the Atrium)

10:30-11:15
Ruben

Transitioning to SSE – From Secondary to Higher Education
Professor Laurence Romani, Department of Management and
Organization

11:15-12:00
Ruben

Words of Wisdom, Martin Sjöberg, Ljung & Sjöberg

LUNCH BREAK

Meet up with your småtting group

15:00-19:00

Bain & Company Treasure Hunt

22:00

Sturecompagniet

Friday, August 25th

10:45-11:30 **Student Panel** - what is it like to study at SSE?
Ruben

11:30-12:15 **Alumni Panel** - what happens after SSE?
Ruben

12:15-13:30 **ACADEMIC FAIR IN ATRIUM** *Lunch is provided by SSE

14:00-15:00 COOP Swedish fika battle

Saturday, August 26th

The Great Adventure

Sunday, August 27th

Rest Day

Monday, August 28th

10:15-12:00 **Lecture Introduction to Retailing**
Ruben

13:15-14:15 **Lecture Economics I**
Ruben

14:20-15:00 **Student Support**
Ruben Academic Support
Joakim Blom & Maja Linde, Academic Advisors

17:00-19:00 Restaurant ART (Accenture)

19:00-22:00 Pub/Fulsittning in the Rotunda

22:00 Mood Gallerian

Tuesday, August 29th

13:15-15:00 Lecture NDH401 Economics I
Ruben

17:00 BCG on Tour

Wednesday, August 30th

10:15-12:00 Lecture NDH401 Economics I
Ruben

13:15-14:00 **Rules and Regulations at SSE** – Professor Lars Henriksson, Center
Ruben for Business Law and General Counsel

14:30-16:30 Triathlon (Coca-Cola, Systembolaget, Fazer, E-Commerce)

17:00-19:00 McKinsey lounge

Thursday, August 31st

19:00-22:00 How-to-Attend-a-Banquet-Banquet
Stora Salen

Friday, September 1st

10:15-12:00 Lecture NDH101 Introduction to Retailing
Ruben

Rest

Saturday, September 2rd to Sunday, September 3th

Sat 06:00- Sun 15:00 The legendary småtting trip