



STOCKHOLM SCHOOL OF ECONOMICS

HANDELSHÖGSKOLAN I STOCKHOLM



AN INTERNATIONAL BUSINESS SCHOOL BASED IN SWEDEN



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PHOTOS: JULIANA WIKLUND EXCEPT ART PHOTOS ON PAGE 8: MIKAEL OLSSON. *SOLI DEO GLORIA* BY LINA SELANDER AND *OSCAR MANGIONE AND SKRIVBORDET (THE DESK)* BY GUNNEL WÅHLSTRAND

STOCKHOLM SCHOOL OF ECONOMICS AT A GLANCE



AN ATTRACTIVE SCHOOL FOR INTERNATIONALLY MINDED INDIVIDUALS


The Stockholm School of Economics is an attractive business school for internationally minded students and faculty, whether they come from Sweden or abroad. At SSE, internationalization is not just a set of statistics about students and faculty; it is an attribute that pervades the school's culture, enriches classes culturally and academically, and enlarges and globalizes professional networks.

AN EDUCATIONAL MISSION THAT GUARANTEES RELEVANCE

SSE's educational mission is based on the view that the decision makers of tomorrow must approach the world with curiosity and confidence. In terms of processing capacity, future decision makers will often be outperformed by artificial intelligence, robots, and other machines. But human beings' core competence is being human, and our educational mission respects this. The decision makers of the future will be those who make use of their human potential.

THE SSE EDUCATIONAL MISSION IS ABBREVIATED AS FREE:

- F**act and science-based mindset
- R**eflective and self-aware
- E**mpathetic and culturally literate
- E**ntrepreneurial and responsible



THE MOST SATISFIED STUDENTS IN THE NORDICS

SSE has the most satisfied business and economics students in the Nordic countries according to a yearly ranking made by Universum. It is divided into three categories: most satisfied students, best career services, and best employability focus. SSE ranks number one in all of them.

CUTTING-EDGE RESEARCH

The Stockholm School of Economics is known for having a close relationship between research and education. The research is internationally renowned, and many of our researchers are leading figures in their field.

SSE conducts research in three disciplines: business administration, economics, and finance. In addition, there are four areas where SSE aspires to excellence, summarized in the acronym FRIS: Finance, Retail, Innovation and Sustainability. These areas serve to spearhead research excellence and provide visibility and recognition for the School.

PROGRAM PORTFOLIO

DEGREES	BSc	Business & Economics
		Retail Management
	MSc	International Business
		Business & Management
		Economics
		Finance
		Accounting, Valuation & Financial Management
	PhD	Business Administration
		Economics
		Finance
MBA	SSE MBA Executive Format	
Executive Education	Open programs	
	Customized and Consortium programs	

All programs are open to international enrollment.

SSE EXCELS IN INTERNATIONAL RANKINGS

SSE has been ranked by the Financial Times as a leading business school in the Nordic and the Baltic regions for more than a decade, and has established itself as one of the best business schools in Europe.



PARTNERS AND MEMBERSHIPS

SSE collaborates with top business schools all over the world. We are members of the prestigious CEMS and PIM networks, and are accredited by EQUIS, which means that all programs and research are deemed to be of the highest international standards.

NUMBERS

- Students:** About 2,000 students.
- Teachers:** About 115 teachers.
- Organization:** 7 departments, 7 research institutes, 22 research centers.
- Partners and memberships:** More than 70 partner universities, member of APSIA, CEMS, PIM and PRME.
- Corporate partners:** More than 110 companies in our Corporate Partnership Program.
- Research collaboration** with 175 international universities in 36 countries and approximately 200 companies, public agencies and non-academic institutions.
- A private business school** that receives its funding from private sources. Less than 20 percent of funding comes from the Swedish government.
- Founded by** the business community more than a hundred years ago, in 1909.



A SCIENCE-BASED CHANGE MAKER

The Stockholm School of Economics is an institution of higher education based in Sweden. And, with our roots firmly planted in Sweden, we are becoming increasingly international by the day. Despite our relatively small size, we make a substantial impact in higher education internationally.

SSE was founded 110 years ago to support Swedish competitiveness through research and teaching based on science. Today, we supply the business community and society with highly skilled and talented graduates, thus strengthening the country's competitiveness and contributing to scientific breakthroughs worldwide. It is not a coincidence that the School was recently re-accredited for another five years by EQUIS – the leading international accreditation system for business and management schools. This testifies to both our teaching and research maintaining the highest international standards.

The School is built on strong corporate links, as well as a large and dedicated alumni base. Its programs are developed in close cooperation with the business and research communities. This, combined with strong engagement with our alumni, providing a global resource network for recruitment and industry, affords our graduates considerable potential to attain leading positions in society.

In recent years, SSE has adopted learner-centered educational aims that permeate all of our courses and programs and that guide the holistic educational experience at SSE. We call them FREE, standing for Fact and science-minded, Reflective and self-aware, Empathetic and culturally literate, Entrepreneurial and responsible. In a world where quasi-truths and opinions are swamping our day-to-day lives, our educational aims enable us to be discerning and act as a vaccination against tricksters, dark forces and populism.

We can only face these challenges and resolve them with open minds and by working collaboratively. Our School is



a tool for the improvement of the world through scientific excellence, collaboration and dissemination of knowledge. By protecting and honoring science, we can drive change, disrupt generally accepted principles and make an even greater impact in international higher education.

Lars Strannegård
Professor and President of the
Stockholm School of Economics



PROVIDING OUR STUDENTS WITH A BROADER KNOWLEDGE BASE

Knowledge and experience are the keys to a free and exploratory perspective on the unknown world we are heading towards, and make the individual better prepared to welcome it with self-confidence and enthusiasm.



Our aim is for graduates to be intellectually strong, socially and commercially savvy, and ambitious. They should also strive to achieve beyond their own expectations, seeking to contribute to a better world. The decision makers of the future will be those who make use of their human potential. Accordingly, SSE has formulated its Educational Mission with the acronym FREE, which stands for:

FACT AND SCIENCE-BASED MINDSET

We are a scientific institution and factual knowledge is the basis of critical and analytical thinking. SSE graduates should make decisions based on facts and have the capacity to distinguish different types of knowledge.

REFLECTIVE AND SELF-AWARE

The future will demand more reflection and self-awareness. Our students must be able to reflect on the roles they play in the world, what effects they have on others, what their preferences are, and to be clear about who determines their choices.

EMPATHETIC AND CULTURALLY LITERATE

Being empathetic and culturally literate is – thus far – something that artificial intelligence has difficulty matching. The capability of putting yourself into other people’s situations and to view things from other perspectives is incredibly important. We are convinced that an empathetic person makes a better leader and decision maker. Add to this the ability to put yourself into other cultures – not just national cultures, but organizational cultures as well – and understanding the differences between different disciplines and different industries.

ENTREPRENEURIAL AND RESPONSIBLE

Students who graduate from SSE should gain an entrepreneurial and creative approach to the world. They should strive to create renewal in a responsible way. They should not accept the status quo, but instead seek improvements through change.



A GREATER FOCUS ON THE REFLECTIVE, EMPATHETIC AND RESPONSIBLE INDIVIDUAL

The ambition of the FREE mission is to make the Stockholm School of Economics into an organization where the big questions of our time can be examined and where people gain new knowledge. But most importantly – where people are challenged to think independently. FREE is thus reflected in many of SSE's educational initiatives.

GLOBAL CHALLENGES FOR THE MAKERS OF TOMORROW

Global Challenges is an obligatory track that runs through the first two years of the Bachelor Program in Business and Economic. Launched with funding from the Global Challenges Foundation, it aims at broadly educating students about urgent and large-scale problems of modern times, such as climate change, accelerating environmental damages, or the risks related to population growth, political instabilities or autonomous intelligence. Students will train their analytical focus, develop their judgement skills and empathy, and will be able to orient their business studies in relation to the great challenges and risks we are facing today. Through Global Challenges, our students will acquire a holistic approach and increase their understanding of broader contexts.

"I believe Global Challenges is a fundamental part of the program. As modern-day economists we need to be able to question the underlying assumptions of the subjects we study – Global Challenges gives us the tools to do just that!"

Olof Tydén
BSc student
in Business and
Economics



"The tutorial program has been a solid bridge between theory and practice. It has enabled me to understand the many nuances of retailing today. I've also learned practical skills that will benefit me in my future career. Taken together, I've found it to be a fun and enlightening part of my studies."

**Erik Billebjer
Ulriksson**
BSc student in
Retail Management



A TUTORIAL PROGRAM PROVIDING A DEEPER UNDERSTANDING OF MODERN BUSINESS LIFE AND SOCIETY

The Antonia Ax:son Johnson Tutorial Program runs during the three years of the Bachelor Program in Retail Management and is structured around the School's educational mission FREE. In tutorials, students are given the opportunity to practice argumentation, see different perspectives, and get to know themselves and their learning styles better. The tutorial meetings enable continuous reflections on course content, links between theory and practice, personal development, and future careers. The program consists of nine small groups and individual meetings between faculty and students as well as workshops on writing, self-leadership, and oral communication.

LITERARY INITIATIVE BOOSTS STUDENTS' AWARENESS, CONSCIOUSNESS, AND EMPATHY

The SSE Literary Agenda, launched in 2018 and financed by the publishing house Natur & Kultur, is a bilingual option open to all students at SSE regardless of the program they are enrolled in. The aim is to promote self-reflection, empathy and cultural literacy. An Advisory Board selects seven fictional works that the students are encouraged to read during an academic year. Participating students may participate in book circles and attend author's talks or literary lectures arranged by the School. Approved students will receive a certificate from the Stockholm School of Economics in partnership with McKinsey & Co. Acclaimed international authors, such as Han Kang and Ian McEwan, are invited to participate in talks.

"Reading has always been a part of my life, so as soon as I heard about the Literary Agenda, I knew that I wanted to join. What I have enjoyed the most are the book circles, where you meet with your group in an informal way about once a month and share thoughts about the current book. It's a nice complement to the studies at SSE, and a great way to learn more about literature!"

Matilda Fors
BSc student
in Business
and Economics



"Even if the University of St. Gallen (HSG) and SSE each have undoubtedly outstanding art collections, they could not differ more from each other in their focus. HSG predominantly collects masterpieces with an aesthetic approach, while SSE focuses on young conceptual artworks. During my time at SSE as an exchange student I was happy to discover this approach, particularly the changing video projections in the atrium, which served as a catalyst for many interesting discussions."

Leo Stadler
Student at the
University of
St. Gallen, Exchange
student at Stockholm
School of Economics



BUILDING CONCRETE KNOWLEDGE THROUGH ART AND THE HUMANITIES

The SSE Art Initiative, founded in 2015, resonates with the educational mission. Artwork, both visual and poetic, offers immediate contacts with worlds not yet colonized by theories or models. Installations, sculptures, video works, paintings and designed objects tell their own stories of societies and businesses combined in new constellations. Through screening top video art, guided art tours for freshmen, art talks between artists and students, and stage events in close cooperation with prestigious art institutions, SSE connects to the creative imaginations of artistic worlds.

AN INTERNATIONAL BUSINESS SCHOOL BASED IN SWEDEN

The Stockholm School of Economics has moved from being a Swedish business school with international elements to becoming a true international business school based in Sweden. SSE is one of Europe's leading business schools and is internationally recognized in The Financial Times (FT) Business Education Rankings.

A TRULY INTERNATIONAL EXPERIENCE

The programs are highly regarded internationally, and many of our graduates build careers outside Sweden. At the master level about 50 percent are international students. All programs at SSE are open to international students and are taught in English.

INTERNATIONAL RECOGNITION

no.1
in the Nordic countries

For more than a decade, SSE has been ranked by the Financial Times as the number one business school in the Nordic and Baltic countries. The School's MSc in Finance ranks 18th in the world, its MSc in International Business ranks 12th and SSE's Executive Education is ranked 16th in the world.

GLOBAL RANKINGS:

no.18
MSc in Finance

no.12
MSc in International Business

no.16
Executive Education

STRATEGIC PARTNERSHIPS ABROAD

SSE has more than 70 comprehensive strategic partnerships with research and educational institutions abroad. They are involved in a range of activities, such as benchmarking, joint courses, student exchanges, executive education, and of course joint research projects. We also offer international experience through several MSc double-degree and fellowship agreements.

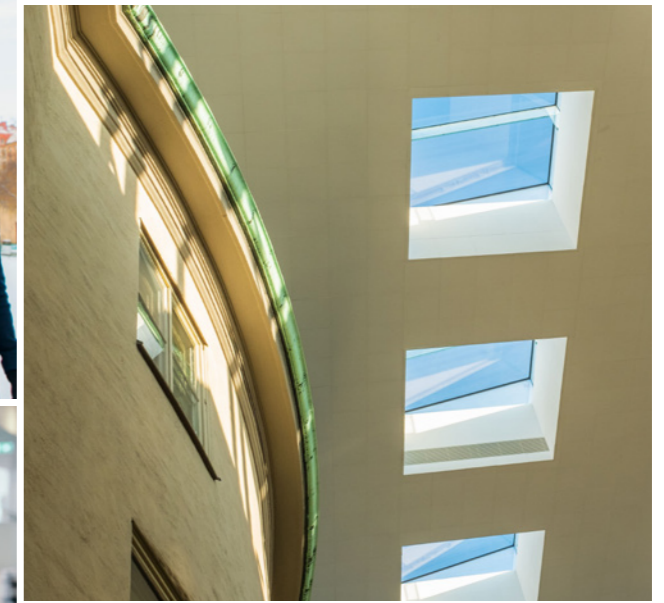
SMALL SCHOOL WITH A BIG IMPACT

We are a relatively small school, with a total enrollment of about 2,000 students, which creates close ties between students, faculty and staff. Classes are small, and faculty are highly accessible. Teaching includes interactive case studies. The more real things get, the more you learn.



TOP QUALITY

We are accredited by the European Quality Improvement System (EQUIS), which certifies that our main activities – teaching as well as research – are of the highest international standards. SSE is also the only Swedish member of two collaborations among top business schools worldwide, the Global Alliance in Management Education (CEMS) and the Partnership in International Management (PIM), which together contribute to the high quality SSE is known for. CEMS membership is only granted to a country's leading business school.



FOUR ACADEMIC AREAS OF EXCELLENCE

The Stockholm School of Economics has identified four academic fields where we have an established international profile and great development potential. These are abbreviated as FRIS: Finance, Retail, Innovation and Sustainability. The areas serve to spearhead research excellence and provide visibility and recognition for the school, and are represented by Swedish House of Finance, Center for Retailing, House of Innovation, and Mistra Center for Sustainable Markets.

Handelshögskolan i Stockholm Stockholm School of Economics

FINANCE

PUTTING SWEDISH FINANCIAL RESEARCH ON THE WORLD MAP

The Swedish House of Finance (SHoF) is an open and modern research center, acting as a hub for spreading knowledge and exchanging ideas within financial economics. It has a tradition of successful research collaborations with universities all over the world. The research center hosts about 70 researchers: permanent and affiliated professors, as well as PhD students. The research is disseminated through publications, seminars and conferences in a truly international and highly competitive environment. By building and maintaining these networks, SHoF brings frontline financial research to Sweden.

RETAILING

CONDUCTING WORLD-CLASS RESEARCH ON RETAILING

The Center for Retailing (CFR) provides high-level academic education in retailing, supported by world-class research and close collaboration with the retail industry. Through teaching, research, and industry collaboration, CFR strives to develop the future of retail. The center is responsible for the School's Bachelor Program in Retail Management as well as the CFR Research School in Retailing, an initiative that strengthens retail research both nationally and internationally. In addition, the center works together with SSE faculty to foster research that is relevant to the challenges of the retail industry.

INNOVATION

PRODUCING KNOWLEDGE ON INNOVATION, DIGITALIZATION AND ENTREPRENEURSHIP

The House of Innovation (HOI) is an interdisciplinary research, education and outreach environment focused on innovation, digitalization and entrepreneurship. It produces scientific knowledge relevant to academics, corporations, government agencies, civil society actors and individuals. In doing so, HOI interacts with an international network of scholars and academic institutions, as well as with corporate and institutional stakeholders. HOI includes the Department of Entrepreneurship, Innovation and Technology, the Jacob and Marcus Wallenberg Center for Innovative and Sustainable Business Development, and the Scania Center for Innovation and Operational Excellence.

SUSTAINABLE

INTEGRATING SUSTAINABILITY AT ALL LEVELS

Mistra Centrum for Sustainable Markets (Misum), is a multidisciplinary research environment at SSE with about 30 researchers from different disciplines conducting research in three core areas: finance, innovation, and governance. The research center's mission is threefold: education, research and outreach. Misum engages and collaborates with practitioners and integrates sustainability in the SSE curriculum at all levels. The aim is to produce knowledge on sustainable markets relevant to academics, corporations, NGOs, governments, international stakeholders and individuals. Through producing and stimulating education and research on sustainability of high international quality, Misum strengthens Sweden's competitiveness.

CLOSE TIES TO THE BUSINESS COMMUNITY

SSE has maintained close connections with the business community since its foundation, and these connections are stronger than ever.

The companies support us financially, follow our research agendas to help keep themselves relevant, and anchor our programs and curricula in commercial realities and global dynamics.

This support is crucial for maintaining our high-quality education.

THE SSE CORPORATE PARTNERSHIP PROGRAM

The Corporate Partnership Program consists of a network of more than 110 leading Swedish and international companies that financially support SSE and enjoy a close cooperation within research and education. The partners have access to an exclusive meeting point between the business community and academia, cutting-edge research, engagement in education and recruitment opportunities. The program has its own advisory board, including prominent members of the Swedish business community.

INTERACTION WITH STUDENTS

Our students can count on meeting our corporate partners and many other companies in a range of roles directly tied to maintaining the relevance of our programs. Corporate and social partners hold guest lectures, company visits and skill seminars, as well as host live cases, sponsor business projects, mentor students and employ interns. These opportunities enable students to interact with some of the world's top business leaders.

"Vinge is a Corporate Partner to SSE for more than one reason. The obvious one is of course that we get access to academic research and that we can create relationships with tomorrow's leaders and decision makers. But through our increased involvement within SSE, we help with legal advice to entrepreneurs through SSE Business Lab, and we get something even bigger – the opportunity to sit down with young, driven individuals who help us understand what challenges the next generation of entrepreneurs are facing."

Maria-Pia Hope, CEO & Managing Partner Stockholm, Advokatfirman Vinge

VINGE

"Mitsubishi Corporation is a global integrated business enterprise that develops and operates businesses across virtually every industry. As a global company, we are committed to contributing to the communities we live and work in through business and philanthropic programs. Our Corporate Partnership with Stockholm School of Economics is a part of our international contribution programs and we are delighted to be able to support the next generation of global leaders pursuing their higher education."

Akinori Nagano, General Manager, Mitsubishi Corporation Stockholm

Mitsubishi Corporation

"Through research projects and ongoing contact with the students at the Center for Retailing, there is an exciting information and knowledge exchange between SSE and retail businesses. Through our partnership, we can contribute to the school's ability to offer one of the country's best educations within economics."

Caroline Berg, Chairman, Axel Johnson AB

Axel Johnson

"Through the Corporate Partnership Program, we are able to support and further develop an education of the highest quality. This is an important signal to both staff and students, and shows that we are a long-term and ambitious employer."

Alexander af Jochnick, Chairman, Oriflame Cosmetics AB

ORIFLAME SWEDEN

GRADUATES WITH THE WORLD AT THEIR FEET

We prepare our students for careers in virtually any field and prepare them to influence society. Most of our graduates pursue employment, but a growing number choose to become entrepreneurs.



GRADUATES HIRED QUICKLY

The annual SSE Employment Report proves that it pays to study at SSE. Of the graduates from the MSc programs in 2018, 94 percent were employed within three months of graduation; 77 percent found positions before they completed their studies. The remaining 6 percent include those who chose not to look for a job immediately after graduation. 42 percent accepted their first job outside Sweden.

GRADUATES MAKING AN IMPACT

SSE graduates make an impact. Of the top 30 Swedish companies on the OMX Stockholm 2019, 80 percent have at least one SSE graduate on their Board of Directors and 47 percent have at least one on their Executive Management team.

DIFFERENT PATHS

Our graduates can start their own companies, become consultants or start careers at major institutions or corporations. But there are other paths, as well. We count among our alumni a minister for finance, a film director, a writer, the editor-in-chief of Sweden's leading daily newspaper, and a beloved media personality. Whatever our students' focus, SSE helps them get where they want to go.

FOUR ACTIVE ALUMNI HUBS

Whether you live in Sweden or elsewhere in the world, you are certain to find SSE alumni networks and communities. SSE seeks to engage its alumni fully in the life of

the School as valued supporters, advocates and lifelong learners who contribute to and benefit from connections to each other and to SSE. The alumni function has grown through the creation of four active international alumni hubs in London, New York, Germany and Hong Kong, which hold events and informal gatherings regularly.

SSE BUSINESS LAB – A WORLD-CLASS BUSINESS INCUBATOR



SSE students can apply to be part of the SSE Business Lab, a world-class business incubator. SSE Business Lab offers coaching, mentorship and workshops at no cost to teams, if they include at least one SSE student or graduate. The Business Lab is a natural part of SSE and a great launching pad

for new ideas. The incubator is open to gender-diverse teams with a scalable business idea that has international potential and a focus on sustainability. Since its start in 2001, numerous Business Lab startups have become highly successful, such as Klarna, Budbee, Voi, and Yolibox.

STRENGTHENING OUR STUDENT NETWORK

We provide a variety of ways to help our students build their networks. They can participate in one of our mentorship programs, visit career fairs or attend skill-building seminars. Our goal is to support our students for future success.

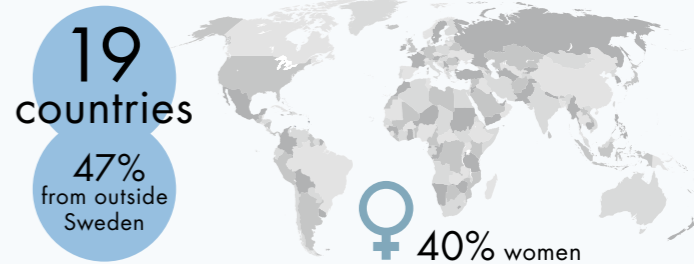
TAKING THE NEXT CAREER STEP

SSE MBA – A CHALLENGING AND EXCLUSIVE PROGRAM FOR WORKING PROFESSIONALS

The SSE MBA Executive Format is SSE's degree program for working professionals with a clear purpose and an ambition to learn and develop together with other high-performing talents. It is a challenging, small and exclusive program that prepares participants to take on new leadership challenges. Participants in the program are highly diverse and have different backgrounds when it comes to experiences, age, citizenship, previous studies, profession and industry they are working in. Ten intensive classroom modules are scheduled over eighteen months, supported by extensive self-directed study.

THE SSE MBA CLASS PROFILE OF 2019

53 PARTICIPANTS **39** with an average age of **39** age span 28 to 52
AND AN AVERAGE WORKING EXPERIENCE OF 13 YEARS



TOP-RANKED EXECUTIVE PROGRAMS FOR EXPERIENCED MANAGERS AND SPECIALISTS

SSE Executive Education is Northern Europe's leading partner for executive education and ranked number one in the Nordics within leadership and business development, according to the Financial Times. This is where academic research and industry meet. SSE Executive Education develops leaders with a focus on cutting-edge research and initiatives within innovation and entrepreneurship, sustainable growth and finance – and uses transformational change to increase competitiveness for companies, organizations and the public sector.

WHAT STUDENTS THINK

"Besides the education's high quality and close contacts with the business community, I chose SSE because I was seeking a challenging education that would provide a wide foundation. The courses in Global Challenges were also decisive for my choice, since they offered a program perspective with depth and breadth. Looking back, those were the educational elements I appreciated the most."



Denise Tayli, Sweden, BSc student

"The combination of first-class education, an international cohort, and high practicality topped by the progressive Swedish culture won the race for SSE. Studying in the heart of Stockholm in a community that feels like family from day one while experiencing a great study program that makes you emerge intellectually is a perfect mix!"



Marina Mirkes, Germany, MSc student

"The best thing is that the school places a strong emphasis on making you feel that you are part of a community, which has made my transition here so much easier! I love the culture here, and the idea of studying in a beautiful and dynamic city like Stockholm, which not only has all the benefits of living in a big city, but also has the ready access to nature."



Marcus Hagström, United States, BSc student

"SSE provides the right kind of environment for students to thrive and reach their full potential. You become a part of a family, no matter you're background or what your personality type is, you always feel welcome and ready to tackle the challenging workload with your fellow classmates. The faculty are really invested in your success and try to emphasize that students should learn for the sake of learning and not just to get good grades."



Matthew Whyte, Jamaica, MSc student

"I am super happy with the education so far; every course has been of very high quality. They have a great variety of teaching styles, great teachers, lectures and casework. The live projects we work with are based on real life experiences, at one point even using my own company for one of them."



Ane Nordahl Carlsen, Co-Founder & CEO at Adbooker, SSE MBA

"I studied with a very varied group of people, from established businesses and non-profit organizations, both B2B and B2C. It was very rewarding to discuss challenges and share experiences in an open environment. To be able to link your ideas and theory to concrete projects really is a great opportunity! With the new knowledge and network I gained, I took a big step afterwards and got promoted."



Christopher Duncan, Vice President Ownership Solutions Europe, Middle East and Africa at Electrolux, SSE MBA



ALUMNI STORIES



FABIAN BOLIN

2011 GRADUATE, CEO AND CO-FOUNDER, WARONCANCER AB

After being diagnosed with Leukemia in 2015, Fabian Bolin began documenting his cancer battle on a blog that quickly gained global attention. By recognizing the potential of storytelling and combining it with a strong urge to empower others affected, the idea of WarOnCancer was born. The company is developing a social network for patients, survivors, and loved ones – a niche community for cancer designed to improve the mental health of its members.

Fabian has a strong entrepreneurial drive, which is one of the reasons he aimed for SSE. However, when he was admitted he was studying film acting in the US and had to face a choice: acting or business? Fabian chose SSE – a decision he has never regretted. The school made him believe that everything is possible, and his driving forces are based on these beliefs: follow your passion, make an impact, and build something that lasts.

The most important challenge for the world economy, according to Fabian, is to steer away from environmentally damaging behavior. But instead of regulations we should find ways of incentivizing companies and nations to act the right way.

» *“One way forward is impact capitalism: to stimulate economies so that impact businesses become the preferred choice over non-impact businesses.”*



ANNA DREBER ALMENBERG

2009 GRADUATE, JOHAN BJÖRKMAN PROFESSOR OF ECONOMICS

Anna Dreber Almenberg began at SSE in 2011 as Assistant Professor of Economics, and was promoted to Associate Professor in 2014. In 2016 she became full Professor, and is now the Johan Björkman Professor of Economics at SSE.

Anna’s research concerns “which scientific results we can trust”. Through large replication projects, she re-evaluates previous studies with new and larger samples and tests whether she can get results similar to the original studies. Anna also uses various “wisdom of crowds” mechanisms to see if researchers can predict replication outcomes.

» *“Some researchers seem to care more about cute results than if the results are true in the sense of being generalizable and replicable. I want to change norms so that we care more about the latter than the former.”*

Anna’s research has been published widely in international journals, including top journals such as Nature and Science. Her work is widely cited, with over 8,000 citations in Google Scholar.



PHILIP HAGLUND

2011 GRADUATE, PROFESSIONAL FOOTBALL PLAYER AND FOUNDER/CEO OF GIMI

Philip Haglund is a professional football player with the IK Sirius team in Allsvenskan, the highest football division in Sweden. He is also the CEO and founder of the startup Gimi.

Even though Philip became a professional football player in his late teens, he realized he needed higher education. So he decided to do both. Philip chose SSE because he wanted to be part of a community with people who are highly motivational.

When Philip was temporarily injured in 2013, he started Gimi. The idea was to equip the next generation with financial superskills. Using an app, children can practice how to earn, save and spend money before managing real money. According to Philip, financial norms and routines are set at the age of 6–12 years. He is convinced that using Gimi, in the long run, will lead to fewer personal bankruptcies among grown-ups.

» *“Being an entrepreneur and building a company is much like being a part of a football team, you need to have respect, high standards and a goal orientation to be successful.”*

Gimi was included in the top 250 most promising fintechs in 2018 by CBInsights. In 2018 Philip was also elected best football player in IK Sirius.



LOUISE PETERSEN

2015 GRADUATE, FINANCIAL COUNSELLOR FOR THE PERMANENT REPRESENTATION OF SWEDEN TO THE EU IN BRUSSELS

Given her interest in European affairs, Louise Petersen considered studying abroad when looking for a master program in Economics. In the end, she felt that SSE, with its longstanding history at the heart of Swedish finance and politics, was a more tempting choice.

» *“I appreciated the close-knit community of SSE, the diversity in both nationality and background of my classmates and the inspiring, stimulating, and fun environment in which I made friends for life.”*

Today, Louise is at the center of decision-making in Europe. In her role as financial counsellor, she negotiates with other countries and EU institutions involved in the legislative process of financial market regulation. She enjoys both the social and analytical dimensions of negotiations as well as the fascinating, constantly evolving, institutional set-up of the EU.

Louise believes that the most pressing challenge for the world economy is the rise of nationalist and protectionist tendencies. She thinks we need to find solutions to the concerns of people who are turning to populists in the absence of serious discussions in mainstream fora. This is necessary if we want to retain the current open and liberal economic model.



NADAV SHIR

2015 GRADUATE, RESEARCHER AND TEACHER AT SSE

Nadav Shir joined the third year of what was then called Civilekonomprogrammet (an earlier type of business/economics degree) at SSE in 2007. He still remembers that day and how happy he was. Not only had he been admitted to SSE, he was soon to become a father.

Today, Nadav is a researcher and teacher at SSE. He is also the course developer and director of several courses delivered through the Stockholm School of Entrepreneurship.

» *“I derive a great significance in my life from researching and teaching. It is important for me to make an impact and help people realize their abilities and unleash their potential.”*

Nadav’s research mainly concerns the link between entrepreneurship and mental health. He investigates how an individual’s mental health is related to entry and resilience in entrepreneurial activities. Nadav also studies under what conditions entrepreneurship facilitates personal growth, development, and well-being.

For his dissertation, Nadav initiated and designed the largest study ever conducted on the link between entrepreneurship and well-being. It was later adopted by the Global Entrepreneurship Monitor (GEM) Consortium, the largest ongoing study of entrepreneurial dynamics in the world.



JESSIKA YIN

2012 GRADUATE, SENIOR ASSOCIATE, GLOBAL HEALTH FINANCING AT THE CLINTON HEALTH ACCESS INITIATIVE (CHAI)

Jessika Yin chose SSE because of its excellent academic reputation and because she believed her studies would give her the analytical skills and the fundamental knowledge to better understand the important challenges facing the world.

After graduating from SSE, Jessika worked as a consultant in the Swedish healthcare sector before moving to Tanzania to work for CHAI. There she supported the Ministry of Health in expanding access to community health services in hard-to-reach villages.

CHAI is a global health organization committed to saving lives and reducing the burden of disease in low- and middle-income countries. The organization works with governments across Sub-Saharan Africa to strengthen national financing systems to achieve and sustain universal health coverage. Jessika’s present role on CHAI’s global health financing team is to work with CHAI’s country offices and advise on issues related to health financing and health policy.

» *“I am passionate about universal health coverage – the idea that everybody should have access to necessary health services without suffering financial hardship. My driving force is to work with governments and others to make this come true.”*

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Stockholm School of Economics · Sveavägen 65
P.O. Box 6501 · SE-11383 Stockholm · Sweden
Phone +46 8 736 90 00 · info@hhs.se
www.hhs.se

