



# STOCKHOLM SCHOOL OF ECONOMICS

## AT A GLANCE

### MISSION

Strengthen Sweden's competitiveness through research and science-based education.

### VISION

A world-class international business school based in Sweden.

# VALUES AND EDUCATIONAL MISSION: FREE

SSE works to help our graduates acquire the attributes represented in the acronym FREE. This begins by attracting faculty, professional staff, and students who approach the world with curiosity and confidence. It continues by embracing these attributes as core values.

## FACT AND SCIENCE BASED MINDSET

We are fundamentally a scientific institution, and facts are the basis for all critical and analytical thinking. A foundation in facts help thinkers to differentiate types of knowledge, an ability that becomes particularly important in a erratic world in constant change.

## REFLECTIVE AND SELF AWARE

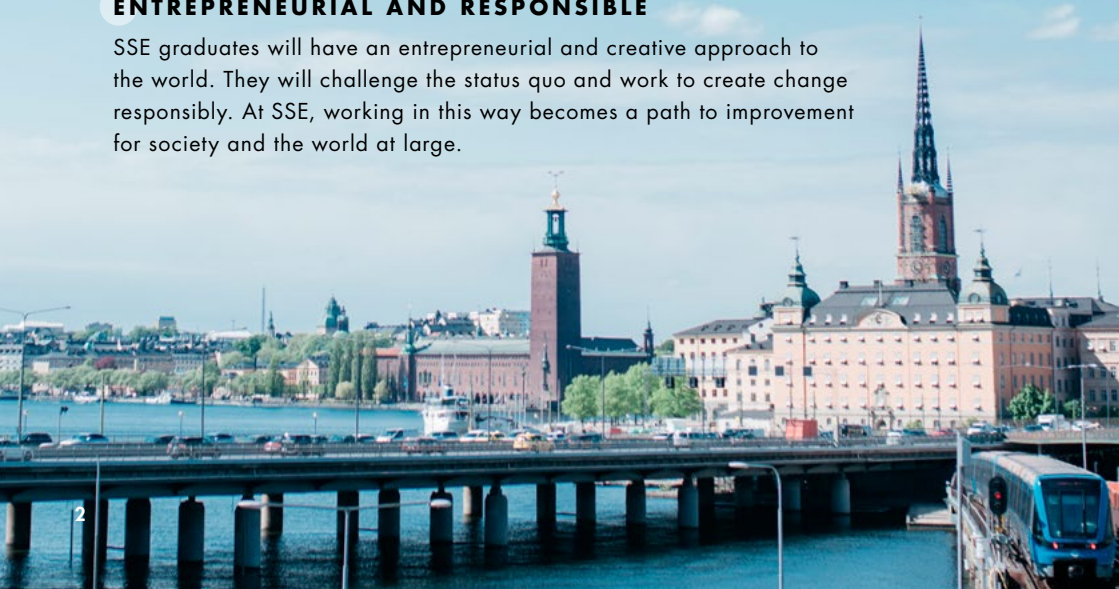
The future will require more reflection and self-knowledge. Individuals trained at SSE will be able to contemplate what role they play in the world, understand the impact they have on others, evaluate their personal preferences, and be aware of how their choices are determined.

## EMPATHETIC AND CULTURALLY LITERATE

Empathy and cultural sensitivity are attributes that artificial intelligence cannot replicate today. We are convinced that an empathetic person becomes a better decision maker, co-worker, or researcher. The future will demand that decisionmakers can interact successfully regardless of their background, expertise, or profession.

## ENTREPRENEURIAL AND RESPONSIBLE

SSE graduates will have an entrepreneurial and creative approach to the world. They will challenge the status quo and work to create change responsibly. At SSE, working in this way becomes a path to improvement for society and the world at large.



# TRULY INTERNATIONAL

SSE adheres to the concept “internationally Swedish”. The strong historical ties to the Swedish business community and public sector remain in place, and now they also add an international dimension as many Swedish companies have global operations and attract many international managers and specialists to Stockholm.

“Internationally Swedish” applies to SSE’s programs as well. The aim is to have a distribution of 50 percent international and 50 percent Swedish students so that international students coming to SSE can learn in a Swedish context. SSE also recruits faculty members internationally and around 35 percent hold international passports. Of the Swedish faculty, nearly 60 percent have substantial international experience.



# RESEARCH AND ACADEMIC AREAS

SSE is an educational institution with a focus on the social sciences that uses economics, finance, and business administration to zoom in on knowledge. SSE's strong academic base consists of seven research departments, i.e. its academic core, and five specialized research environments.

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## CORE RESEARCH

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### 7 DEPARTMENTS

DEPARTMENT OF ACCOUNTING

DEPARTMENT OF ECONOMICS

DEPARTMENT OF ENTREPRENEURSHIP, INNOVATION AND TECHNOLOGY

DEPARTMENT OF FINANCE

DEPARTMENT OF LAW AND LANGUAGES

DEPARTMENT OF MANAGEMENT AND ORGANIZATION

DEPARTMENT OF MARKETING AND STRATEGY

## FIVE ACADEMIC AREAS

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### **FINANCE**

Swedish House of Finance (SHoF) is a research center that works in close collaboration with the financial industry to disseminate knowledge and exchange ideas related to financial economics. SHoF has a tradition of successful research collaborations with universities all over the world. The research center hosts some 70 researchers: SSE core faculty, affiliated researchers and PhD students.

### **RETAIL**

The Center for Retailing (CFR) carries out theoretical, and especially applied, research directly relevant to the retail industry, with whom it works closely. It also manages SSE's bachelor program in Retail Management and a research school in retailing. These programs offer high-level academic education based on world-class research and close cooperation with the retail industry.

### **INNOVATION**

The House of Innovation (HOI) is an interdisciplinary research, education and outreach environment focused on innovation, digitalization, and entrepreneurship. HOI produces scientifically based knowledge that is relevant to academics, corporations, government agencies, civil society actors and individuals. HOI is home to the Department of Entrepreneurship, Innovation and Technology, and five constituent research centers.

### **SUSTAINABILITY**

The Mistra Center for Sustainable Markets (Misum) is an interdisciplinary research environment at SSE with some 30 researchers from various disciplines. Research is organized around four broad topics: Accounting Frameworks, Sustainable Finance, Human Capital and Sustainable Development, & Sustainable Business Development through Entrepreneurship and Innovation. The aim is to produce knowledge on sustainable markets that is relevant to academics, companies, non-governmental organizations, international stakeholders and individuals.

### **GOVERNANCE**

SSE's House of Governance and Public Policy (GaPP) is a multidisciplinary institution with leading researchers to assist in professional development and capacity building in organizational and societal governance and to help develop scientifically based public policy. GaPP organizes its work around five topic-based research centers. These address the governance of municipalities, governance in the private sector, educational leadership and excellence, statecraft and strategic communication, and health care.

Complementing the research of these seven academic departments and five areas, SSE's extended research environment includes a number of smaller research hubs.

# THE EDUCATIONAL EXPERIENCE

As an institution of higher learning, SSE needs to understand what our educational programs provide that makes it possible to explain them to students and other stakeholders. We do this with a model we call the Five Cs. This is what our education provides:

**Content** – scientifically based knowledge, material, and facts.

**Context** – The successful merger of new information and perspectives with the knowledge base that students already possess. This occurs over time as students discover relationships among the new and the familiar.

**Community** – a social group that gives our students an identity larger than their individual identities, not only during their studies, but for life.

**Contacts** – these are not just contact networks, but also the deep friendships that are formed in the crucible of higher education.

**Confidence** – the confidence to speak in front of others, to feel that your voice is important, to understand are worth listening, ultimately to become self-assured.

The rapid growth and increasing access to on-line learning, has become a catalyst for reflecting over what kind of place SSE should be and how the institution should use various teaching tools to maximize students' acquisition of the five Cs.

## SSE INITIATIVES

Education and knowledge development are processes that do not only involve our senses; they also involve our bodies and our minds. This is why we created three new initiatives – Art, Sport and Tech.

The **Art Initiative** – embeds art in SSE’s academic environment, thus increasing the knowledge intensity of the physical premises. The Art Initiative chiefly works with permanent installations, video art shows and expositions by contemporary artists. The initiative is cooperating closely with the student association’s art department.

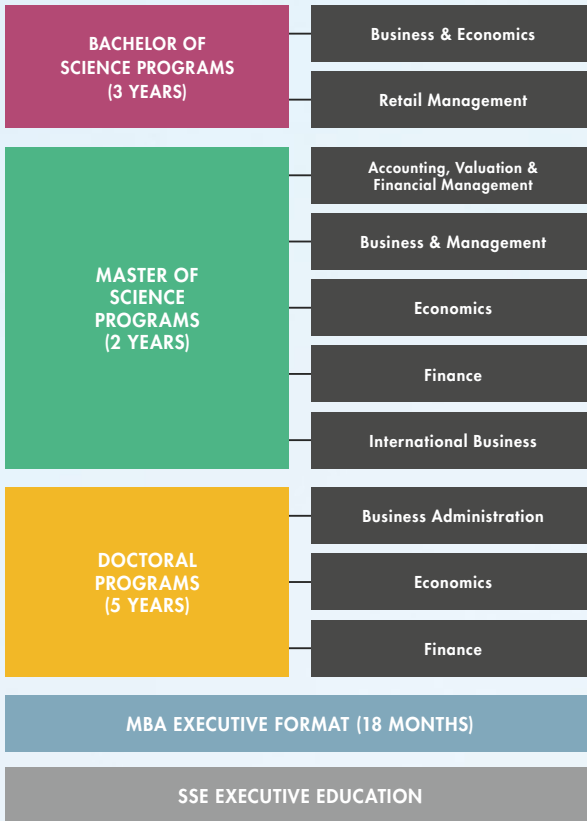
The **Sport Initiative** – embeds sports in SSE’s academic environment. The Sport Initiative is chiefly involved in inspirational talks, fora, study visits, physical exercise and other activities and events. The initiative works in close cooperation with the student association’s sports committee.

The **Tech Initiative** – gathers teachers, students, alumni and partners who research how technology has changed the business community and our society. SSE students meet business leaders from the technology sector and are given the opportunity to discuss and reflect on technological developments and investigate how technology is used in practice. The initiative is upheld with active contributions from the student association’s technology committee.



# EDUCATION

SSE is a program-based institution that admits students exclusively to 11 degree programs, including an Executive MBA. All programs are taught exclusively in English. In addition, SSE Executive Education offers open, customized, and online programs.





# SSE CAMPUS

SSE's core disciplines are economics, finance and business administration, which are social sciences. Therefore, SSE attaches particular importance to the social dimension of knowledge creation and transmission. This requires premises for social meetings, stimulating environments, and a dense schedule of intellectual, cultural, and recreational events.

Improvements and acquisitions have helped SSE to meet these new requirements. With buildings circling the Observatory Park in central Stockholm, SSE has a campus well suited to be the stimulating and vibrant space necessary for realizing the School's ambition to guide positive change in society.



# SSE CORPORATE PARTNERS

Only 19% of SSE's revenue distribution comes from the Swedish government. The support we receive from the companies is therefore crucial for our school and its future development. Over 100 Swedish and international companies are part of the SSE Corporate Partnership Program and support the development of the school's research.

## CAPITAL PARTNERS



## SENIOR PARTNERS



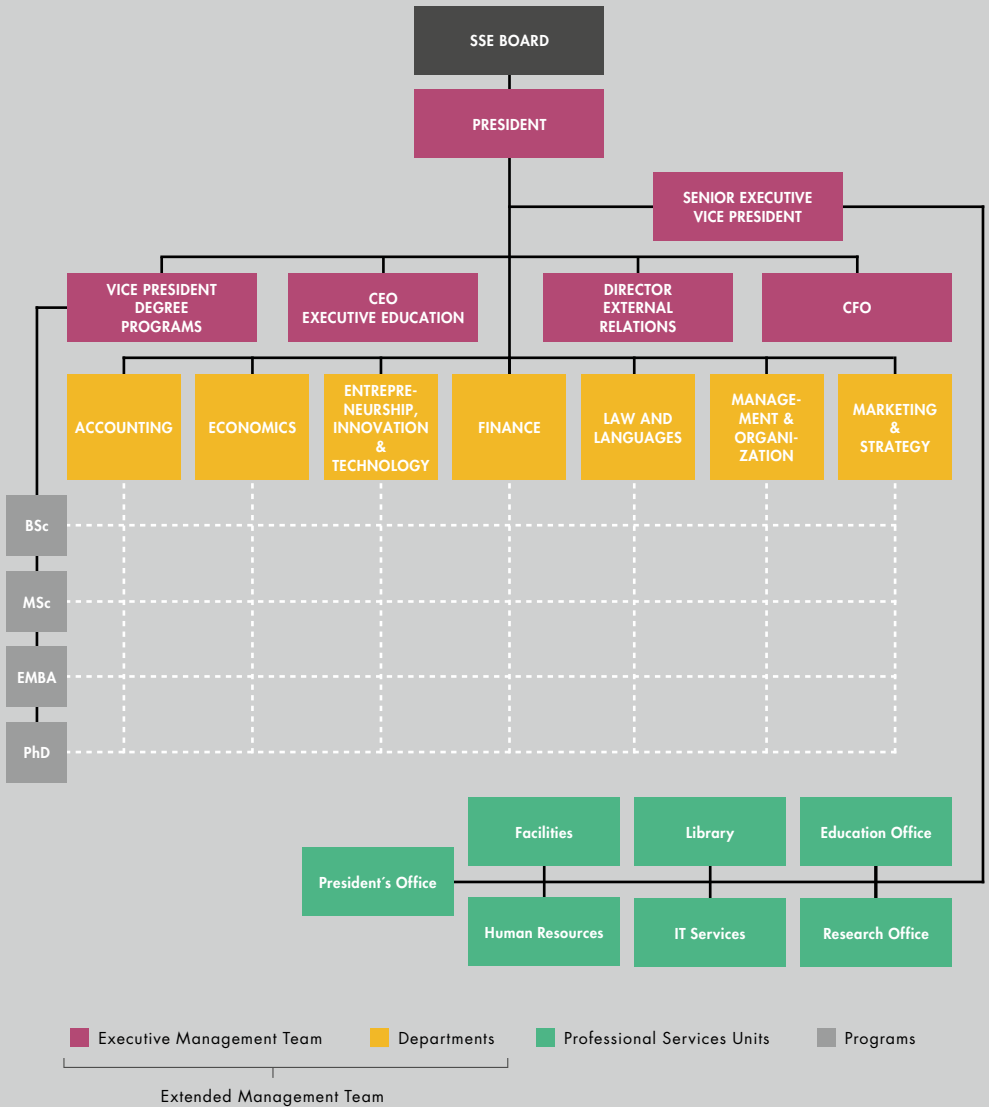
## PARTNERS



## RETAIL PARTNERS



# ORGANIZATION



## STOCKHOLM SCHOOL OF ECONOMICS

The Stockholm School of Economics (SSE) is the leading business school in the Nordic and Baltic countries and enjoys a high reputation in Sweden and internationally.

World-class research forms the basis of our programs, consisting of Bachelor's, Master's and postgraduate programs, an MBA program and a wide range of executive education programs. Our programs are developed in close collaboration with both the research and the business communities, which gives our students great opportunities for achieving leading positions in businesses and other organizations.

SSE is accredited by EQUIS, which ensures that both teaching and research are of the highest international standards. The School is also the only Swedish member of CEMS and PIM, which are collaborations between leading business schools around the world, contributing to the high quality for which SSE is known.



Handelshögskolan i Stockholm · Sveavägen 65 · Box 6501 · 11383 Stockholm  
Telefon 08-736 90 00 · info@hhs.se · www.hhs.se