



Michael Treschow Scholarship



The scholarship's ambition is to help and motivate creative design students to pursue higher education beyond Bachelor's studies. The scholarship was introduced in 2003, in collaboration with the Swedish Industrial Design Foundation. It has been awarded 22 times to brilliant designers, who continued their studies at Master's level. It is now administered and awarded through a collaboration with The Garden – Center for Design and Leadership at the House of Innovation of the Stockholm School of Economics (SSE).

THE MISSION

The goal of the Michael Treschow Scholarship is to support each year a talented student who intends to use design principles and practices to improve organizations and/or businesses, and to enhance their contribution to economy, society, and human lives.

The growing adoption of Design Thinking highlights the willingness of organizations to develop new products and services that focus on what is desirable to users and what makes their experience more meaningful. Do you believe that design and art can help business to realise a more meaningful world? Then this scholarship is for you.

By supporting the personal and professional development of a talented design thinker in the making, the Michael Treschow Scholarship intends to foster the integration of design, leadership, and innovation.



WIN 100.000 SEK

One student is selected each year to receive 100 000 SEK.

Additionally, the winner will be given the opportunity to be connected to a venture from SSE's Business Lab to practice its commitment and intention to change the world for the better. As support for the project's development,

a collaboration of 20 hours with a venture from SSE's Business Lab will be offered.

” As a student I was sometimes insecure about my choices, where I was heading, if what I did was significant to anyone except for myself etc. To receive this amazing award gave both confidence and an energy boost as it was a proof that others also appreciated what I did.

Pontus Johansson
Scholarship holder 2012

” Receiving the Michael Treschow Scholarship was a significant moment in my academic journey. It represented recognition of my hard work and aspirations. This scholarship provided me with the opportunity to focus more on my master's thesis without the worry of financial stress. It motivated me to excel and make meaningful contributions to my field as a student.

Natalia Ikebana
Scholarship holder 2021

Read about how to apply on the next page.



REQUIREMENTS

- The applicants must have completed their Bachelor's program or equivalent education within the fields of design or fine arts, and intend to start or already have started studying at Master's level. Applicants who have already completed their Master's program are not eligible.
- At least one of the programs should be at a Swedish University. (Bachelor or equivalent, or the Master-level program.)
- The applicants' portfolio should be based on their collected work, and display a mix of boldness, innovation, and desire to further expand skills in the Design Thinking area. They must also demonstrate a commitment to social awareness and sustainability.

APPLICATION DOCUMENTS

- CV
- Letter of motivation, explaining how the program they are taking (or plan to take) relates to design thinking, why you are applying for the scholarship, and a reflection on how you will use your background in design and art to lead people, innovate and create a positive impact.
- Digital portfolio, including your top four works

Please send your application to outreach.hoi@hhs.se. For attachments bigger than 2 GB, please use a file sending service (e.g. WeTransfer).

KEY DATES 2024

Application period:
June 18 – September 30

Notification of results:
early November

Award ceremony:
early December

CONTACT US

For questions about the scholarship, please email outreach.hoi@hhs.se.

MORE INFO: ssehoi.com/mts

COLLABORATION WITH THE GARDEN

Design, leadership, and innovation represent the foundations of the research, teaching and outreach activities that are performed at The Garden – Center for Design and Leadership.

At the heart of the Garden, which is part of the House of Innovation at the Stockholm School of Economics, is the notion that the fundamental challenges that the world is facing today require a radical transformation of the way leaders practice leadership. A new model of leadership is required. One that finds inspiration from design thinking, to help leaders shape a more meaningful and sustainable future.



Therefore, the Michael Treschow Scholarship is an integral part of the Garden's portfolio of initiatives.

Not only will the awardee receive financial support to develop his/her skills in design and in its application to business challenges but will also be given the opportunity to contribute to relevant research projects and training activities at The Garden. As support for the project's development, a collaboration of 20 hours with a venture from SSE's Business Lab will be offered. By becoming an active member of the House of Innovation, the winner will have the chance to interact with leading academics in the field, with representatives from the industry, policymakers, and ambitious students, to create new knowledge, managerial tools, and policy recommendations.

ABOUT MICHAEL TRESCHOW

Michael Treschow is a well-known Swedish businessman. He has been Chairman and CEO of companies such as Unilever, Ericsson, Electrolux, and Atlas Copco. He has also been Chairman of Wallenberg Investments and the Confederation of Swedish Enterprises.

ABOUT HOUSE OF INNOVATION

House of Innovation, at the Stockholm School of Economics, is an inter-disciplinary research, education and outreach environment focused on innovation, digitalization, and entrepreneurship.