# BSc Business and Economics 2024 Introduction Schedule

#### Monday, August 26th

08:15-10:00

The Aula Welcome to the Stockholm School of Economics! (\*)

President of SSE Lars Strannegård Program Director BSc BE Karin Fernler Program Director BSc RM Fredrik Lange President of SASSE Clara Härdling

Big parents Julius Schneider, Alice Leijongvist, Isabel Rietz, David

Elfvin

10:00-17:00 Enrolment and tour in Småtting groups (\*)

The Rotunda & Pub

**22.00-03.00** Intro pub (x)

### Tuesday, August 27th

08:15-10:00

The Aula Welcome to the Stockholm School of Economics! (\*)

President of SSE Lars Strannegård Program director Karin Fernler President of SASSE Clara Härdling

Big parents Julius Schneider, Alice Leijonqvist, Isabel Rietz, David

Elfvin

10:00-17:00 Enrolment and tour in Småtting groups (\*)

The Rotunda & Pub

**22.00-03.00** Intro pub (a)

#### Wednesday, August 28th

The Aula

\*= mandatory events

08.30-09.15 Introduction to SSE studies (\*)

Pär Åhlström, Vice President of Degree Programs

Karin Fernler, Program Director

**09.15-09.30** BREAK

09.30-11.15 The Learning Brain - In the Digital Era (\*)

Anna Tebelius Bodin, Author, Educator and Lecturer

11.15-11.30 BREAK

11.30-12.00 F1RST Initiative (\*)

Sabinor Haas Lönnroth

12.00-12.30 Diversity, Equity, and Inclusion in Sweden and at SSE (\*)

Micael Dahlen, fredrik Lange

Hagaparken

15:30 Deloitte Olympics and BBQ (x)

#### Thursday, August 29th

08.00-09.30 Diagnostic test in Mathematics (\*)

Rooms will be announced when arriving at SSE, Entrance Sveavägen 65. Be there in good time and do not forget your ID

**09.30 -10.00** Coffee and fruit (provided by SASSE in the Atrium)

The Aula

10.00-10.30 Student Support (\*)

Academic Support, Student Counselling

Joakim Blom & Maja Linde, Academic Advisors

Andrew Waters, Student Counsellor

10.30-11.00 Canvas and Student Portal Session (\*)

11.00-11.15 BREAK

11.15- 12.00 Rules and Regulations at SSE (\*)

Professor Lars Henriksson, Center for Business Law and General

Council & Karin Fernler, Program Director

<sup>\*=</sup> mandatory events

**12.00-13.00** Lunch *BREAK* 

13.00-13.30 Being an SSE-student (\*)

Gustav Jäger, President of the Education Committee, SASSE

13.30-14.00 Word of Wisdom – SASSE (\*)

President of the Entertainment committee, SASSE

President of the Social Committee, SASSE

14.0-14.15 Words of Wisdom (\*)

Martin Sjöberg, Ljung & Sjöberg

Meet up with your småtting group

15.00-19.00 Bain & Company Treasure Hunt (x)

20.00 Korridorsfest (x)

22.00 F12 (x)

#### Friday, August 30th

The Aula

**09.30-10.00** Introduction to BSc BE program (\*)

Karin Fernler, Program Director

10.00-10.15 Introductory Lectures

Global Challenges & Reflection Series (\*)

BREAK 10.15-10.30

10:30-11.15 Introductory Lectures (\*)

EconomicsFinance

• Entrepreneurship, Innovation and Technology

BREAK 11.15-11.30

11.30-12.15

Marketing and Strategy

• Management and Organization

<sup>\*=</sup> mandatory events

Accounting

12.15-13.00 ACADEMIC FAIR IN ATRIUM (\*) - Lunch is provided by SSE

13.30-14.15 Alumni Panel - What happens after SSE? (\*)

14.15-15.00 Student Panel - What is it like to study at SSE? (\*)

15.00-15.15 Final Words - Karin Fernler & Education Committee (\*)

**15:30-18.00** Intu event (a)

Saturday, August 31st

Zilliz & PU: The Great Adventure

Sunday, September 1st

Rest Day

Monday, September 2nd

8.15-17.00 Lectures

19.00-22.00 FulSittning: Rotunda & Pub

22.00 Mood Gallerian

Tuesday, September 3rd

8.15-17.00 Lectures

17.00 BCG on Tour

Wednesday, September 4th

8.15-12.00 Lectures

\*= mandatory events

#### 17.00 Padeltournament

## Thursday, September 5th

8.15-17.00 Lectures

Stora Salen

19.00-22.00 How-to-Attend-a-Banquet-Banquet

## Friday, September 6th

8.15-15.00 Lectures

15.30-17.30 McKinsey Lounge

## Saturday, September 7th to Sunday, September 8th

Sat 06.00- Sun 15.00 The legendary Småtting Trip

<sup>\*=</sup> mandatory events

<sup>(</sup>a) Activities organized by the Student union (not mandatory)