

BSc Business and Economics 2024

Introduction Schedule

Monday, August 26th (if you start this day, you have Tuesday free)

08:15-10:00

The Aula

Welcome to the Stockholm School of Economics! (*)

President of SSE Lars Strannegård

Program Director BSc BE Karin Fernler

Program Director BSc RM Fredrik Lange

President of SASSE Clara Härdling

Big parents Julius Schneider, Alice Leijonqvist, Isabel Rietz, David Elfvin

10:00-17:00

Enrolment and tour in Småtting groups (*)

The Rotunda & Pub

22.00-03.00

Intro pub (⊖)

Tuesday, August 27th (if you start this day, you have Monday free)

08:15-10:00

The Aula

Welcome to the Stockholm School of Economics! (*)

President of SSE Lars Strannegård

Program director Karin Fernler

President of SASSE Clara Härdling

Big parents Julius Schneider, Alice Leijonqvist, Isabel Rietz, David Elfvin

10:00-17:00

Enrolment and tour in Småtting groups (*)

The Rotunda & Pub

22.00-03.00

Intro pub (⊖)

*= mandatory events

(⊖) Activities organized by the Student union (not mandatory)

Wednesday, August 28th

The Aula

- 08.30-09.15** **Introduction to SSE studies (*)**
Pär Åhlström, Vice President of Degree Programs
Karin Fernler, Program Director
- 09.15-09.30** BREAK
- 09.30-11.15** **The Learning Brain - In the Digital Era (*)**

Anna Tebelius Bodin, Author, Educator and Lecturer
- 11.15-11.30** BREAK
- 11.30-12.00** **FIRST Initiative (*)**
Sabinor Haas Lönnroth
- 12.00-12.30** **Diversity, Equity, and Inclusion in Sweden and at SSE (*)**
Fredrik Lange, Program Director BSc program in Retail
Management

Hagaparken

- 15:30** Deloitte Olympics and BBQ (☐)

*= mandatory events

(☐) Activities organized by the Student union (not mandatory)

Thursday, August 29th

- 08.00-09.30** **Diagnostic test in Mathematics (*)**
Rooms will be announced when arriving at SSE, Entrance Sveavägen 65. *Be there in **good** time and do not forget your ID*
- 09.30 -10.00** Coffee and fruit (provided by SASSE in the Atrium)
- The Aula*
- 10.00-10.30** **Student Support (*)**
Academic Support, Student Counselling
Joakim Blom & Maja Linde, Academic Advisors
Andrew Waters, Student Counsellor
- 10.30-11.00** **Canvas and Student Portal Session (*)**
- 11.00-11.15** BREAK
- 11.15- 12.00** **Rules and Regulations at SSE (*)**
Professor Lars Henriksson & Karin Fernler, Program Director
- 12.00-13.00** Lunch *BREAK*
- 13.00-13.30** **Being an SSE-student (*)**
Gustav Jäger, President of the Education Committee, SASSE
- 13.30-14.00** **Word of Wisdom – SASSE (*)**
President of the Entertainment committee, SASSE
President of the Social Committee, SASSE
- 14.00-14.45** **Words of Wisdom (*)**
Martin Sjöberg, Ljung & Sjöberg

Meet up with your småtting group

- 15.00-19.00** **Bain & Company Treasure Hunt (☒)**
- 20.00** **Korridårsfest (☒)**
- 22.00** **Partybuss (☒)**
- 22.45** **F12 (☒)**

*= mandatory events

(☒) Activities organized by the Student union (not mandatory)

Friday, August 30th

The Aula

- 09.30-10.00 Introduction to BSc BE program (*)
Karin Fernler, Program Director
- 10.00-10.15 Introductory Lectures
Reflection Series & Global Challenges (*)
- BREAK 10.15-10.30
- 10:30-11.15 Introductory Lectures (*)
- Economics
 - Finance
 - Entrepreneurship, Innovation and Technology
- BREAK 11.15-11.30
- 11.30-12.15
- Marketing and Strategy
 - Management and Organization
 - Accounting
- 12.15-13.00 *ACADEMIC FAIR IN ATRIUM (*) - Lunch is provided by SSE*
- 13.30-14.15 Alumni Panel - What happens after SSE? (*)
- 14.15-15.00 Student Panel - What is it like to study at SSE? (*)
- 15.00-15.15 Final Words - Karin Fernler & Education Committee (*)
- 16:00- 18.00 INTU event (☐)

Saturday, August 31st

Zilliz & PU: The Great Adventure

Sunday, September 1st

Rest Day

*= mandatory events

(☐) Activities organized by the Student union (not mandatory)

Monday, September 2nd

8.15-17.00 Lectures

19.00-22.00 FulSittning: Rotunda & Pub

23.00 Mood Gallerian

Tuesday, September 3rd

8.15-17.00 Lectures

17.00 BCG on Tour

Wednesday, September 4th

8.15-12.00 Lectures

18.00-22.00 IDU activity

Thursday, September 5th

8.15-17.00 Lectures

Stora Salen

19.00-22.00 How-to-Attend-a-Banquet-Banquet

Friday, September 6th

8.15-15.00 Lectures

15.30-17.30 McKinsey Lounge

Saturday, September 7th to Sunday, September 8th

Sat 06.00- Sun 15.00 The legendary Småtting Trip

*= mandatory events

(⊖) Activities organized by the Student union (not mandatory)