

Schedule - Introduction BSc Retail Management 2024
[Preliminary, subject to change]

Monday, August 26th

08:15-10:00

The Aula

Welcome to the Stockholm School of Economics! (*)
President of SSE Lars Strannegård
Program Director BSc BE Karin Fernler
Program Director BSc RM Fredrik Lange
President of SASSE Clara Härdling
Big parents Julius Schneider, Alice Leijonqvist, Isabel Rietz, David Elfvín

10:00-17:00

Enrollment and tour in Småtting groups (*)

The Rotunda & Pub

22.00-03.00

Intro pub (α)

Tuesday, August 27th

09:30-11:30

Ruben

(Please be seated 09:25)

Welcome, SSE President Lars Strannegård (*)
Welcome to the Center for Retailing & the Retail Management Program
Sara Rosengren & Fredrik Lange (with guests) (*)

11:45-12:45

LUNCH URBAN DELI (Axel Johnson)

13:00-15.00

Ruben

The Applied Retail Track and Retail Clubs
Fredrik Lange (with guests) (*)

19:00-22:00

Stora Salen

ICA Kräftis

*= mandatory events

(α) Activities organized by the Student union (not mandatory)

Wednesday, August 28th

- 10:00-10:20**
Ruben **Student Support (*)**
Academic Support, Student Counselling
Joakim Blom & Maja Linde, Academic Advisors
Andrew Waters, Student Counsellor
- 10:25-10:55**
Ruben **Introduction to SSE studies (*)**
Pär Åhlström, Vice President of Degree Programs
- 11:10-11:40**
Ruben **Rules and Regulations at SSE (*)** – Professor Lars Henriksson, Center
for Business Law and General Counsel
- 13:00-15:00**
Birka Bowling **Burgers & bowl**
(Svensk Handel, H&M, Hakon Swenson Foundation)
- 15:30
Hagaparken Deloitte Olympics and BBQ (α)

Thursday, August 29th

- 08:00-09:30**
Ruben, RM1&RM2 **Diagnostic test in Mathematics (*)**
Be there in good time and do not forget your ID
- 09:30-10:00**
Ruben BREAK (fruit will be provided by SASSE outside of Ruben)
- 10:00-10:45**
Ruben **Words of Wisdom, Martin Sjöberg, Ljung & Sjöberg (*)**
- 11:00-11:30**
Ruben **Canvas and Student Portal Session (*)**

LUNCH BREAK

Meet up with your småtting group

- 15:00-19:00** **Bain & Company Treasure Hunt (α)**

*= mandatory events

(α) Activities organized by the Student union (not mandatory)

19:00 Kårridorsfest (α)

22:00 Party Bus (α)

22:45 F12 (α)

Friday, August 30th

10:00-10:45 Being an SSE student (*) –Gustav Jäger, President of
Ruben the Education Committee, SASSE

10:50-11:20 Word of Wisdom (*) – SASSE
Ruben President of the Entertainment committee, SASSE
President of the Social Committee, SASSE

11:30-12:15 ACADEMIC FAIR IN ATRIUM (*) *Lunch is provided by SSE*

13:30-15:00 Student & Alumni Panel (*)
Ruben - what is it like to study at SSE?
- what happens after SSE?

15:00-16:00 Fazer Swedish fika battle (α)

16:00-18:00 INTU Event (α)
SASSE Pub

Saturday, August 31st

Zilliz & PU: The Great Adventure (α)

Sunday, September 1st

Rest Day

*= mandatory events

(α) Activities organized by the Student union (not mandatory)

Monday, September 2nd

13:15-14:00 <i>Ruben</i>	Lecture Economics I (*)
14:15-15:15 <i>Ruben</i>	Lecture Introduction to Retailing (*)
15:20-15:50 Ruben	Diversity, Equity and Inclusion (*) Pending Micael Dahlen
17:00-19:00	Restaurant ART with Accenture (α)
19:00-22:00	Pub/Fulsittning in the Rotunda (α)
23:00	Mood Gallerian (α)

Tuesday, September 3rd

13:15-15:00 <i>Ruben</i>	Lecture NDH401 Economics I (*)
15:15-17:00	Lecture NDH401 Economics I (Math, Lyckeberg) (*)
17:00	BCG on Tour (α)

Wednesday, September 4th

13:15-15:00 <i>Ruben</i>	Lecture NDH101 Introduction to Retailing (*)
15:15-16:30	Triathlon (Coca-Cola, Systembolaget, Fazer) (α)
18:00-22:00	IDU activity (α)

*= mandatory events

(α) Activities organized by the Student union (not mandatory)

Thursday, September 5th

13:15-15:00 Lecture NDH101 Introduction to Retailing (*)

Ruben

15:10-15:40 **FIRST Initiative (*)**
Ruben Sabinor Haas Lönnroth
 Linda Åberg

19:00-22:00 How-to-Attend-a-Banquet-Banquet (α)

Stora Salen

Friday, September 6th

08:15-10:00 Lecture NDH101 Economics I (Math, Lyckeberg) (*)

Ruben

10:15-12:00 Lecture NDH101 Economics I (*)

Ruben

Lunch Break

15:30-17:30? McKinsey Lounge (α)

Saturday, September 2rd to Sunday, September 3th

Sat 06:00- Sun 15:00 The legendary småtting trip (α)

*= mandatory events

(α) Activities organized by the Student union (not mandatory)