



Moldova politics between East and West, anchored by russian propaganda



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Presidential elections

 ◀	Circumscripție	▶ 
44,65%	Total	55,35%
51,33%	Moldova	48,67%
42,62%	Chișinău	57,38%
97,04%	Găgăuzia	2,96%
79,40%	Transnistria	20,60%
17,08%	Diaspora	82,92%

Referendum

Do you support amending the Constitution with a view to the accession of the Republic of Moldova to the European Union?

 DA ◀	 NU ▶	Circumscripție
50,35%	49,65%	Total
45,39%	54,61%	<u>Moldova</u>
56,00%	44,00%	<u>Chișinău</u>
32,49%	67,51%	<u>Regiunea Nord</u>
54,61%	45,39%	<u>Regiunea Centru</u>
43,77%	56,23%	<u>Regiunea Sud</u>
5,16%	94,84%	Găgăuzia
31,02%	68,98%	Transnistria
76,79%	23,21%	<u>Diaspora</u>

Moldova politics between East and West

Right / Pro EU

Center

Left / Pro russia

With
chance



Uncertain



Political Party "Chance"
Political Party Alternative and
Salvation Force of Moldova
Political Party "Future of Moldova"
Political Party "Revival"

No chance,
if



Moldova politics between East and West

Gagauzia factor

The crises...

Russia factor...

Transnistria factor

Energy ...

disinformation
and
propaganda

North regions

Humanitarian in TN ?!

Others challenges ?!

Romania
elections factor

South regions

The russia war of agresion
against Ukraine

Georgia
elections factor

Tools used by Russia:

Maria Zaharova and other russian authorities

Security and intelligence services

Russian Embassy in MD

RU Culture and Science Center

Political parties (PSRM, PCRM, Shor, Victoria Furtună, Vasile Tarlev, etc.)

RU Business in MD

NGO

Opinion leaders and "experts"

Mass Media (over 50% is from Russia and in Russian)

and Social Media

...

Meta themes for national information resilience

European integration

Social cohesion

Economic Resilience

Consolidation of the Economic Sector

National Security in the Regional Context

Media consumption

Media consumption	
TV	52%
Social Media	54%
Friends / Family	37%
News websites	34%
Radio	20%
Bloggers	9%

Trust	
TV	34%
News websites	18%
Social Media	13%
Friends / Family	13%
Radio	4 %
Bloggers	1 %
News paper	1 %
None	11%

Social Media	
Facebook	49%
Viber	36%
Youtube	28%
Instagram	26%
TikTok	24%
Telegram	14%
Ok.ru	9 %
VK (ru)	4 %
X	2 %

Content consumption	
News	85%
Movies and TV	66%
Entertainment show	39%
Political Talk shows	25%

Video (films, series, shorts)	81%
Audio (music, podcasts)	64%
Text (news, posts, reviews)	62%
Images (pictures, memes, graphics)	40%